

PRODUCT MANAGER FOR GENAN VIBORG

Are you a climate-conscious Product Manager with a global mindset? Would you like to be part of an innovative organisation where every team member matters? Then you may be the perfect match for Genan, market leader in sustainable tyre recycling.

What you will be doing... more specifically

As Product Manager, you will report to the Group CCO. You will be responsible for the bridging between Sales, Marketing, Innovation and Production, and your main tasks and activities will include:

Innovation & product management

- Engage in the development of new products and applications, supporting Genan's Innovation team.
- Participate in customer projects for the development of new applications with Genan rubber or textile.
- Conduct product and application training – in-house as well as with customers or other external stakeholders.

Sales & marketing

- Create and drive market campaigns for selected Genan products.
- Participate in customer visits with the sales team, especially for technical pre-sales assistance.
- Provide the sales team with product-related know-how and data such as USPs, benchmarks etc.
- Approach the Genan product range from a market perspective and help develop the portfolio in a strategic direction.

Legislation

- Monitor and distribute new regulations, approvals, standards and norms which may influence the Genan product range.
- Support the organisation with environmental and climate know-how in relation to circular economy, LCA, carbon footprint, sustainability, microplastics, PAH, REACH etc.

Approx. 50-60 days of travel a year should be expected.

Your personality, skills & style matter

You are enterprising, proactive and curious by nature. You have great analytical skills and good, basic insight into technical matters. Although team-oriented and socially strong, you work independently. You are well-organised and know how to plan your time and prioritise your tasks.

Thanks to a combination of commercial awareness and interpersonal skills, customer meetings and projects are home ground for you.

Your work experience & education

You have minimum 2 years of work experience – preferably from a position as Product Manager at a company supplying a technical product BtB. International experience is a plus.

In terms of educational background, you may have a BS /BA Degree in engineering – e.g. as an export engineer with commercial experience; you may have a degree in environmental technology or environmental engineering; you may have a background as a technical salesperson – or other relevant qualifications. Either way, technical knowledge about tyres and/or materials like rubber, textiles or polymers and experience with product strategies are essential – as is experience with environmental and climate engineering and knowledge of sustainability and carbon footprint.

You master English well – and ideally also get by in German.

Do you want to be part of the Genan team?

If you would like to be part of an informal work culture and a team of dynamic, ambitious, down-to-earth colleagues, send us your CV and an application stating your reasons for applying. [Click here to apply.](#) Consulting company INDKOM participates in the recruitment process, and all applications will be handled confidentially and with discretion.

For further information, feel free to contact Genan Group CCO Thomas Ballegaard on tel.: +45 4083 7725 or Niels Sparre, INDKOM, on tel.: +45 4071 1400.

Environmental company Genan is the largest tyre recycler in the world, boasting more than 30 years of experience and running a total of six state-of-the-art factories – one in Denmark, three in Germany, one in Portugal and one in the USA. Sustainability is our core value, and by turning huge volumes of end-of-life tyres into new, valuable resources, we help solve an immense, global problem – while serving clients in a variety of industries. To strive for a sustainable future takes a dynamic and dedicated team; and our more than 300 passionate employees are thus the core of our organisation.

